Part 5: Are You a Sucker for Bottled Water?

Break the Bottled Water Habit

Buying bottled water is a costly 'habit.' How much money would you save if you broke the bottled water habit?   Here's an example…

1. How many 16 oz. bottles of water you drink in an average week? ____5____

2. Okay, multiply that by 52 weeks in a year. (52 x 5 = 260 16 oz. bottles of water)

3. Great. Now let's assume a 16 oz. bottle of water costs $1.50 each. If you drink 260 bottles of water in a year it cost you (260 x $1.50) $390.

4. Wow. Now let's figure how many gallons of water that is. 260 bottles times 16 oz equals 4,160 ounces of water. Since there are 128 fluid ounces in a gallon, we divide 4,160 by 128 to find out how many gallons of bottled water you drink in a year. It works out to 32.5 gallons of water you purchased for the $390.

   Do you really want to pay $12 a gallon for water just because it comes in a fancy bottle with a pretty picture on it? ($390 divided by 32.5=$/gallon)

   We won't even mention the extra cost of driving to the store to buy the water!

Let's compare this to cost of Paw Paw tap water. Paw Paw's water cost $0.0174 (1.74 cents) for a gallon of water. This includes our commodity cost ($2.75 per 1000 gallons) and our monthly ready-to-serve charge ($14.65). The cost for 32.5 gallons of water from your faucet would cost 56.55 cents.

Hmmmm…   You spent $390 for bottled water at a store when you could have spent 55 ½ cents getting water from your faucet.

To do your own calculations use this math…

1. Number of 16 ounce bottles purchased in a year.   _____

2. Multiply the number of bottles by 16 to get the total ounces.   _____

3. Multiply the number of bottles by $1.50 to get your total cost.   _____

4. Divide the total ounces by 128 to get the total number of gallons.   _____

5. Multiply the total number of gallons by the cost of a gallon of Paw Paw water - $0.0174 – to get the cost for the same number of gallons.   _____

6. Subtract line 5 from line 3 to determine what you would have saved if you filled up your bottles from your faucet.   _____

Bottled vs. Paw Paw Tap Water